

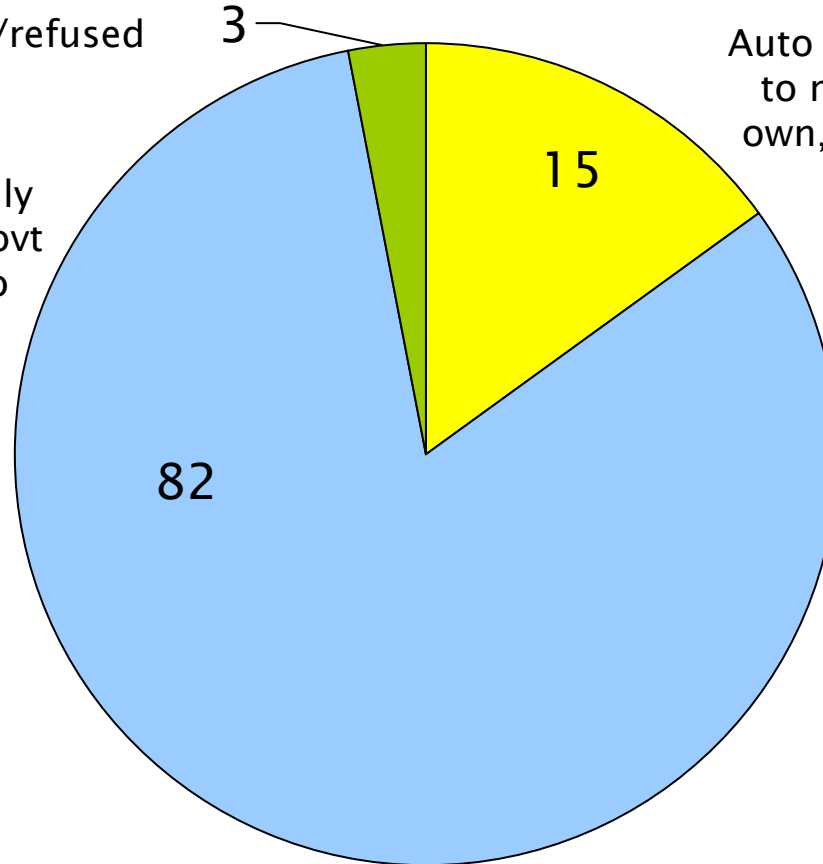
# Over Eight In Ten Feel Auto Manufacturers Will Only Act To Reduce Emissions If Required To By Government Regulations

Which comes closest to your own view?

Don't know/refused 3

Auto manufacturers would work to reduce emissions on their own, without govt. regulations forcing them to

Auto manufacturers would only work to reduce emissions if govt regulations required them to

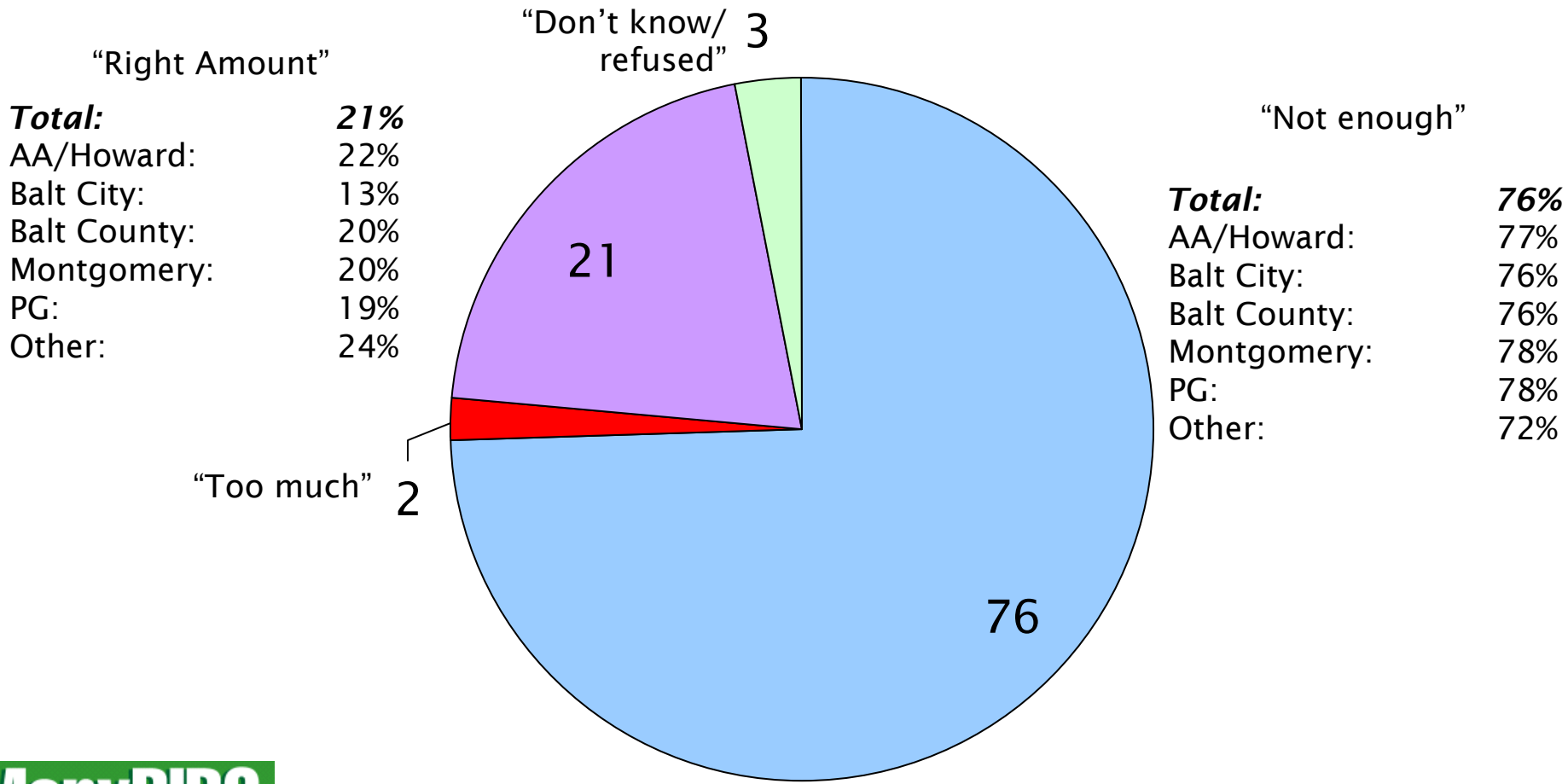


<b>Total:</b>	<b>82%</b>
AA/Howard:	86%
Balt City:	82%
Balt County:	76%
Montgomery:	86%
PG:	83%
Other:	79%

<b>Total:</b>	<b>15%</b>
AA/Howard:	11%
Balt City:	13%
Balt County:	20%
Montgomery:	11%
PG:	14%
Other:	19%

# Over Three-Fourths Say Auto-Manufacturers Are Not Doing Enough To Reduce Emissions

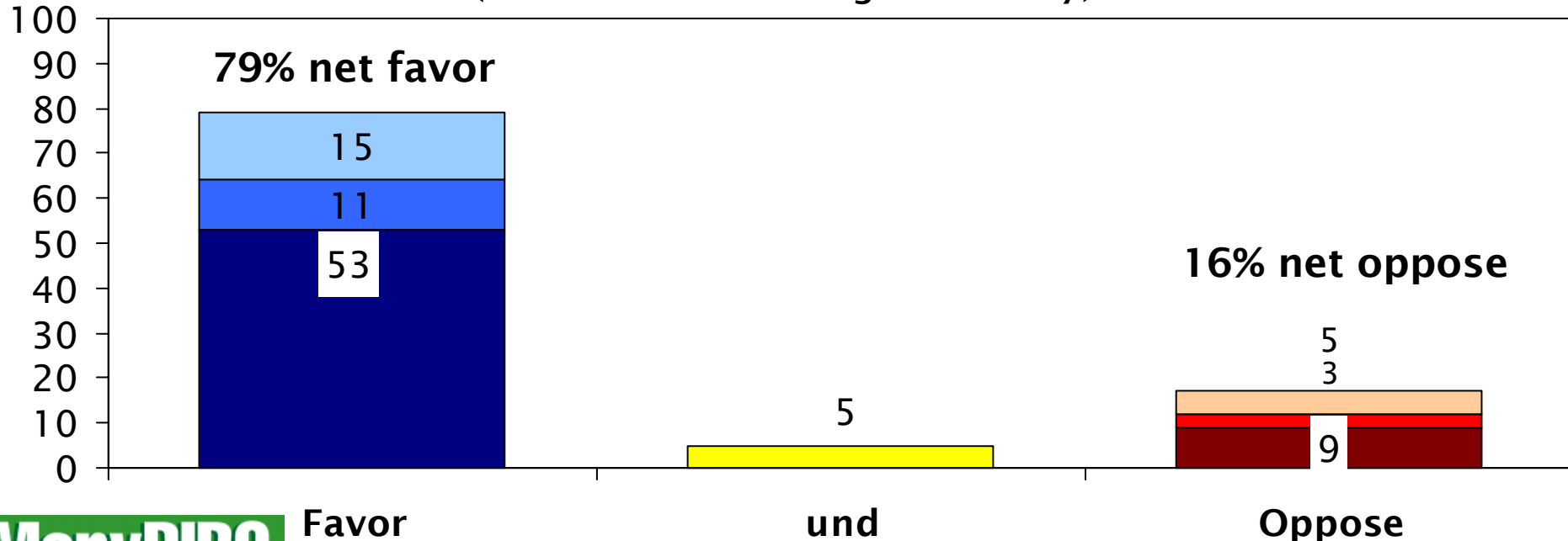
Do you think auto manufacturers are doing too much/not enough to reduce emissions?



# Over Three-Fourths Favor The Clean Cars Act, And Over Half Strongly Favor The Act

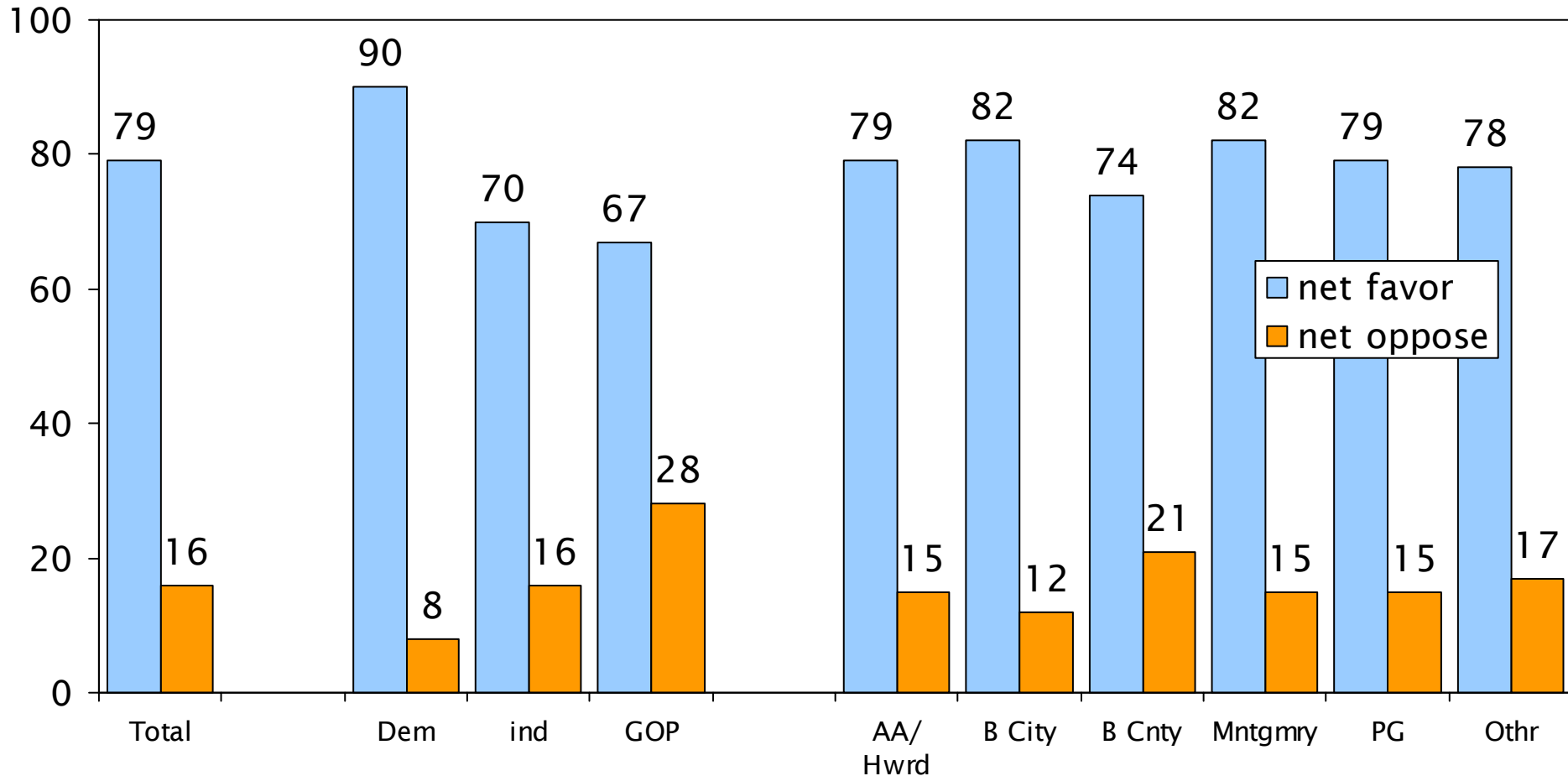
As you may know, the Maryland State Legislature is currently debating the Clean Cars Act, which would work to reduce the car emissions that cause smog. The Clean Cars Act would require Maryland to meet the same car emissions standards as seven northeastern states and California. Under this law, of all new cars sold in Maryland, at least five percent would have to be hybrid cars. Another 30% would have to be cleaner conventional cars that are just like regular cars, but with minor adjustments designed to reduce emissions that lead to smog and cause cancer. This law would affect car manufacturers, but not local car dealers. Based on what you just heard, and what you may already know, do you favor or oppose the Clean Cars Act, or aren't you sure? [If favor/oppose ask:] Do you favor/oppose strongly or not so strongly? [If undecided, ask:] Well, would you say you lean more toward favor or more toward oppose?

**Do you favor/oppose the Clean Cars Act  
(darker shade = stronger intensity)**



# Strong Majorities Across Subgroups Favor The Clean Cars Act

Do you favor/oppose Clean Cars Act?



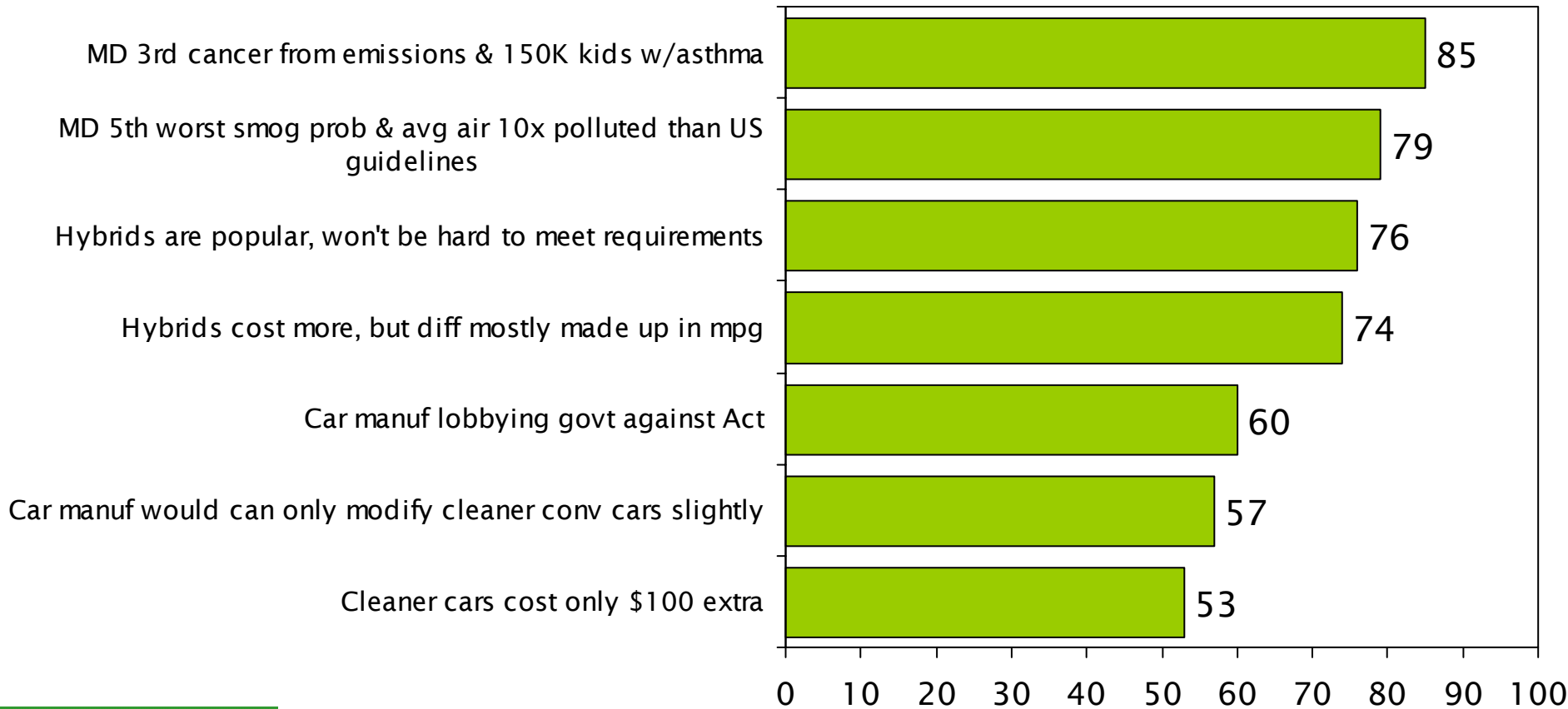
# Clear Majorities Across The State Are Willing To Pay Extra For A Cleaner Car And/Or Better Gas Mileage

## Prince George's Voters Are Even More Interested In Paying More

	<b>Total</b>	<b>AA/ Howard</b>	<b>Balt City</b>	<b>Balt Cnty</b>	<b>Mont- gomery</b>	<b>PG</b>	<b>Other</b>
\$100 more	92	93	85	93	92	<b>96</b>	91
\$300 more	89	89	87	87	88	<b>93</b>	89
\$1000 more, make up diff over four yrs	85	87	85	80	81	<b>91</b>	86
\$3000 more for hybrid, make up diff over life of car	56	51	58	51	57	<b>62</b>	59

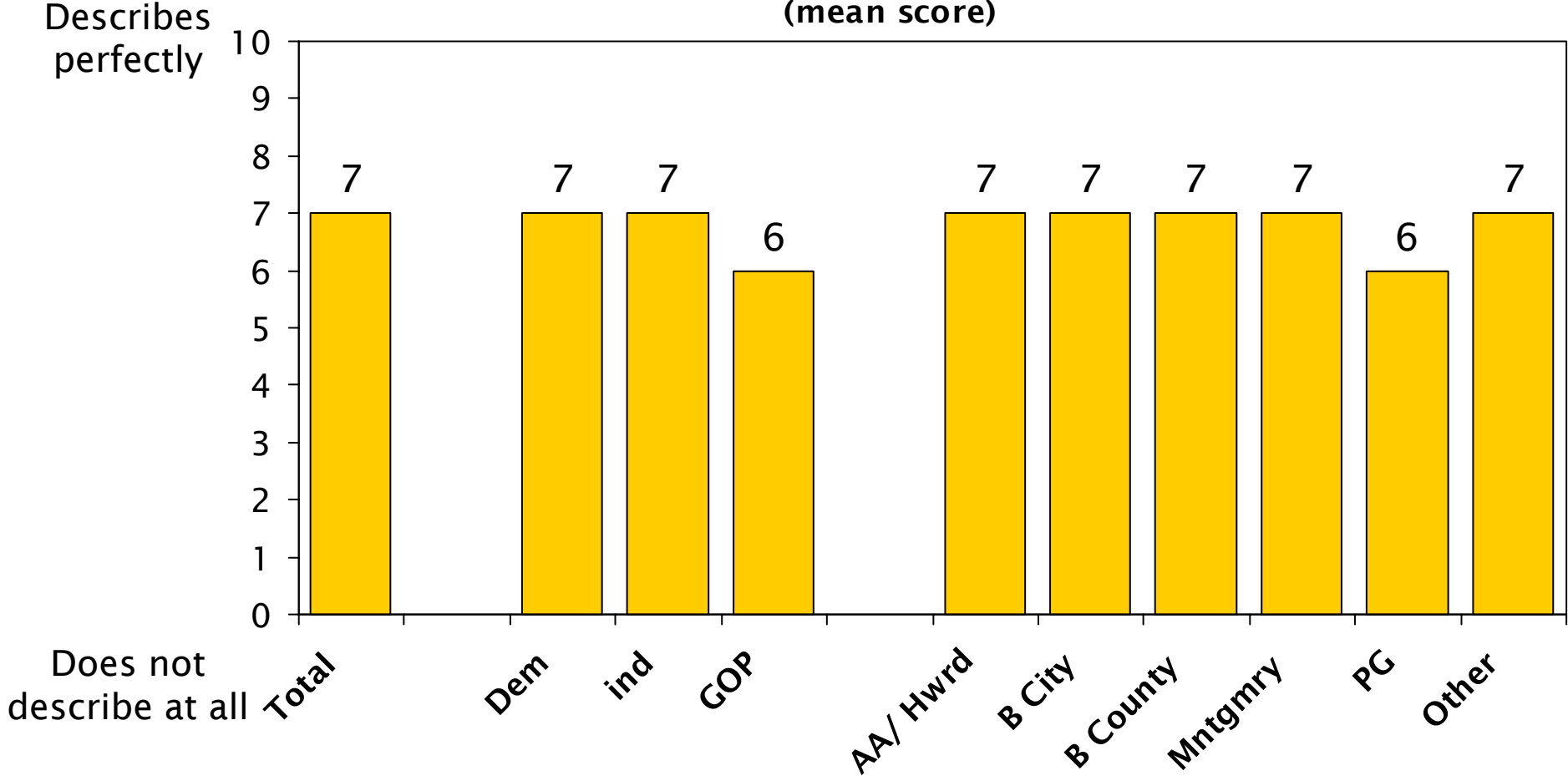
# Majorities Find All Of Our Messages In Support Of The Clean Cars Act Persuasive

How convincing are these as reasons to support the Clean Cars Act?  
(net "very" and "somewhat" convincing)



# Across Demographic Lines, Voters Tend To Describe Themselves As Environmentalists

How well does the word "environmentalist" describe you?  
(mean score)



# There Is Widespread Concern For A Variety Of Problems, Except For The Cost Of Environmental Regulations

How concerned are you personally about this?  
(Net "great deal" & "somewhat" concerned)

